



30 Year Anniversary of the North Kansas City Business Council

Special Event

The September 28 monthly luncheon of the North Kansas City Business Council at iWerx, 1520 Clay, will be a celebration of 30 years of serving North Kansas City businesses. Be sure to register early (www.nkcbusinesscouncil.com) if you are able to attend.



The Beginning

Thirty-one years ago a decades-old North Kansas City Chamber of Commerce abandoned North Kansas City to merge with another chamber to form a "regional" chamber now called The Northland Regional Chamber of Commerce, leaving no chamber presence to exclusively serve North Kansas City businesses.

A year later – 1993 – the absence of a good communication vehicle between the business community and the City became an urgent

problem when a rapidly-rising Missouri River posed a serious flood threat to North Kansas City. Mayor Elizabeth Short made an urgent plea to business leaders to create a new organization that would enable better communication. This prompted creation of the North Kansas City Business Council. In addition to the goal of better communication was a revived interest in promoting the businesses of North Kansas City and making it more appealing for others to invest here.

Taking the lead in recruiting the first members of the North Kansas City Business Council and setting up its IRS identity were attorney David Lee Wells, banker Frank Victor (owner of Norbank; eventually sold to Country Club Bank), Edward Jones financial advisor Tim Dolan and Donna Kirschner, co-owner of North Kansas City Iron & Metal.

A distinctive requirement in the bylaws for membership was inspired by the 1992 exodus of the former Chamber of Commerce. That requirement is that members "must have a physical presence in North Kansas City." From the beginning, this organization has been focused on supporting only North Kansas City businesses and not being distracted by members from an "area" or "region" outside North Kansas City.

Growth

By June of 1994 the IRS had granted this organization a 501 c 6 non-profit corporation status and there were 47 member businesses. Of the original members the following are still active today:

A & N Hardware

ATCAP Partners, Cedar Ridge Services and Armour Realty (originally Northtown Devco and NT Realty)

Burlington Northtown Community Credit Union (originally known as Burlington Credit Union)

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Chappell's Restaurant
& Sports Museum
(originally known as Chappell's Restaurant)

City of North Kansas City

Country Club Bank (originally Norbank)

David Lee Wells Law Office

Edward Jones (originally known
as Edward D. Jones Investments)

First Federal Bank (originally known
as First Federal Savings & Loan)

Harrah's Casino

Helzberg Diamonds

Ingredion (originally known
as National Starch & Chemical)

Mid-America Contractors

North Kansas City Beverage

North Kansas City Hospital

North Kansas City Iron & Metal

North Kansas City Schools

ProPrint Digital (originally known
as ProPrint/Sir Speedy Printing)

Sign Craft

Yates Electric

Leadership

The Business Council has a twenty-member Board of Directors, deliberately selected to have equal representation from five different categories of businesses: Industrial, Professional, Retail, Services and At-Large. Day-to-day operation is led by an Executive Director. An Executive Committee of five Board members provides support and counsel to the staff. During the 30-year history of the North Kansas City Business Council there have been 30 Presidents and 7 Executive Directors. Current membership includes approximately 240 businesses.

What the North Kansas City Business Council Does

The activities of the Business Council are summarized in three words: Support. Inform. Connect.

- Support is delivered by offering a variety of networking and marketing opportunities.
- Information is shared by email, newsletters, websites (www.NKCBusinessCouncil.com and www.ExploreNKC.com), printed and digital newsletters and printed and digital business directory. One unique communication is an newsletter that goes to "members only" immediately after each City Council meeting summarizing decisions and discussions about business topics.

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Executive Committee

P RESIDENT	V ICE P RESIDENT	T REASURER	S ECRETARY	C HAIRMAN
K ELLEN M UMM	J ULIE S OLA	M ATT F RITZ	K ATHY W ARMAN	J ASON C ROWLEY



Day-to-day operation of the Business Council is led by an Executive Director. An Executive Committee of five Board members provides support and counsel to the staff.

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• Connections happen through a variety of networking opportunities and when members seek help finding solutions for problems. Business Council leadership strives to either have the answers or know who to refer members to when special assistance is needed.

Major Sponsors

The North Kansas City Business Council is grateful for the generous sponsorship provided by the

following President Level members: North Kansas City Hospital, Harrah's Hotel & Casino, Garney Construction, iWerx, ATCAP Partners, City of North Kansas City and INDIGEX. Other generous member businesses at the Executive Level are: Hunt Midwest, Express Employment Professionals, Ingredion, SipVine, Quality Plumbing/Quality Mechanical, North Kansas City Schools and Cedar Ridge Property Management.

What has the North Kansas City Business Council done for you lately?

Always looking for better ways to Support, Inform and Connect for the businesses of North Kansas City, the North Kansas City Business Council recently modified the way the every-Wednesday-morning Northland Coffee Connect is conducted.

Northland Coffee Connect

Since 2014 this weekly networking event has been recognizing and encouraging Northland entrepreneurs by giving them an opportunity to tell their stories, get constructive advice and inspire others to start new businesses that fulfill a passion and provide valued products or services. New businesses are an important way to stimulate economic growth as they grow, add employees and put more money into the economy.

The change that was made is that most Wednesday sessions are now at the location of the entrepreneur of the week, giving the audience the opportunity to actually

“see” the business and have more information about how to support that business. Participating North Kansas City businesses in the past few weeks have been: Chicken N Pickle, Sail Away Wine, Automotive Innovations, Crackerology, FM Vintage Music Sounds, Cinder Block Brewery and RoKC Climbing Gym. Once a month, on the 2nd Wednesday, Northland Coffee Connect meets at iWerx, 1520 Clay.

Northland Coffee Connect gatherings are free to the public. They start at 7:45 a.m. and end by 9:00 a.m. The setting is very informal. The host provides a place to sit

or stand and offers coffee for attendees. Each attendee gets the opportunity to introduce themselves and state the business they represent. The program is simple. The entrepreneur tells about their entrepreneurial journey, what inspired them, the challenges they have dealt with and plans for the future.

Anyone is welcome to attend. No registration is required. If you want to be on the distribution list to be notified of the location for the upcoming week, please send an email request to richard@nkc-businesscouncil.com.

UPCOMING ♦  ♦ EVENTS

NORTHLAND

Coffee Connect

Every Wednesday at various entrepreneur locations!

7:45 am - 9:00 am



PLEASE SUPPORT THESE MEMBER BUSINESSES WHO HAVE PROVIDED INSERTS

BesaMe Wellness • Midwest Aortic & Vascular Institute
North Kansas City Parks & Recreation for Briar Fest • Northtown Auto Clinic
Northtown Summer Hangouts • Occu-Tec • Vocational Services, Inc.
Helen's JAD • Quality Plumbing/Quality Mechanical

Briar Fest VIII—Levee Days

North Kansas City businesses have the opportunity to be visible and support a two-day music festival at Macken Park on September 8-9. Briar Fest is a family-friendly, free admission Music Festival benefiting the Midwest Music Foundation, Synergy Services and North Kansas City Parks and Recreation. The event is co-sponsored by North Kansas City Parks & Recreation and the Briarcliff Business Partners Alliance.

Attractions include:

Art and Wine Oasis sponsored by Jan Jensen Art

Beer Forest sponsored by Cinder Block Brewery celebrating ten years in North KC

Sampling Beer and Wine – 4 to 7 Saturday

A Toast to Teachers – sponsored by Cinder Block Brewery & Briar Fest. Friday September 8th from 3:30-7:00 pm * Teachers and school staff receive a coupon for one free beverage at the Beer Forest Entrance

Hot Air Balloon Tandem Rides: Saturday 3pm to 9pm. Weather permitting.

Dunk Me for Charity: Saturday Morning starting at 10:30am by the Main Stage.

Barley Brew Bus: Saturday, Bus services sponsored by the Barley Brew Bus. Making stops throughout North Kansas City, Missouri.

LYFT services: Huge Thanks to LYFT for being a sponsor of our festival, encouraging everyone to get LYFT-ed home and never drink and drive!

Black Light Art Area: Journey through the black light art tunnel.

School Of Rock: The Beer Forest Stage, Sponsored by the School of Rock. One of the area's top music schools will have students playing on the Macken Stage Friday and Saturday!

Visit Briar Fest VIII – Briarcliff Business Partner Alliance (bbpakc.com) for more information about performers, VIP passes and sponsorship opportunities.



“Endless Game” Guinness Official Attempt

Baseball field #1 at Macken Park will be busy 24/7 throughout the Labor Day weekend as the Senior Men’s Baseball League of Kansas City seeks to establish a Guinness World record of 100 consecutive hours of baseball. The current record of 83 hours and 13 minutes was set in 2019 in Alberta, Canada.

To support this effort and to raise \$300,000 for a variety of charities the non-profit EndlessGame Foundation was established. Sponsorships are available for a minimum donation of \$500 to be part of this historic milestone. Visit EndlessGame to get more information about sponsorships. North Kansas City Business Council member CPA

Rob Humble and North Kansas City Parks & Recreation Director Victoria Ressler are on the Board of the EndlessGame Foundation.

Upcoming Events . . .

**100 HOUR BASEBALL GAME
... ATTEMPT!**





**LABOR DAY WEEKEND!
AUGUST 31ST - SEPTEMBER 4TH, 2023**

MACKEN PARK

UPCOMING



EVENTS

Monthly Membership Luncheons

July 27 – Women Leaders in North Kansas City Businesses – Harrah’s Hotel

August 24 – U.S. Representative Emanuel Cleaver - at The Pavilion at iWerx

September 28 – Double Header: Celebration of 30 Years and Major Investments in North Kansas City – at The Pavilion at iWerx



July 27th, 2023
Women Leaders in
North Kansas City
Harrah’s

First Friday Coffees

July 7 – Paradise Productions

August 4 – F325 BBQ

September 8 – Vocational Services, Inc.

MONTHLY MEMBERSHIP
Luncheons

August 24th, 2023 U.S. Representative - Emanuel Cleaver The Pavilion at iWerx	September 28th, 2023 NKCBC 30th Year & Major NKC Investments The Pavilion at iWerx
11:30 am - 1:00 pm	



Northland Coffee Connect – every Wednesday at various entrepreneur locations

“Endless Game” Guinness Record attempt for 100 Hour Baseball Game –
Labor Day weekend, August 31-September 4, Macken Park

Briar Fest VIII/Levee Days music festival – September 8-9, Macken Park

NORTH KANSAS CITY BUSINESS COUNCIL

**PRESIDENTS
LEVEL**



**EXECUTIVE
LEVEL**



QUALITY PLUMBING
INC.



NORTH
KANSAS CITY
SCHOOLS
est. 1913



Ingredion.



The Digital Phone Solution
for Smart Business



Hunt Midwest



NKC Business Council
405 E 19th Avenue
North Kansas City, MO 64116



Twitter/
NKCBC



Facebook/
NKCBC



Instagram/
NKCBC

NEW MEMBERS

Box Development
(Blume North Kansas City)

Elephant Wings Indian Fusion
1599 Iron (Iron District)

In Progress Coaching

misc. – 1447 Gentry
cocktail bar and event space

Pet Rinse Repeat Pet Groomery
2030 Swift

Vista Point Insurance
inside Oaks Kia dealership

*30 Year
Anniversary*

