



## Second Half January 2025 Newsletter

Be sure to read about your fellow North Kansas City businesses and other important news.

- **23<sup>rd</sup> & Swift Apartments Open House Wednesday, January 22<sup>nd</sup>**
- **Sommelier Showdown 2025 (contest and fundraiser) at Sail Away Wine**
- **Life Unlimited Charity 5K and 1-Mile Walk on Snake Saturday, March 15<sup>th</sup>**
- **New members of the North Kansas City Business Council**
- **Ideas for new ways to find talented employees**
- **Get ready for the Mickey Finn Scholarship Golf Classic**
- **Northland Coffee Connect's first January event at Mid-America Contractors**

### 23<sup>rd</sup> & Swift Apartments Open House Wednesday, January 22<sup>nd</sup>

You have seen the construction going on for the past year or two. Now you have an opportunity to visit the new 23<sup>rd</sup> & Swift Apartments, owned and operated by North Kansas City-based Maxus Properties, Wednesday, January 22<sup>nd</sup> from 11 a.m. to 4:00 p.m. at 200 E 23<sup>rd</sup> Ave.

**23RD & SWIFT**  
APARTMENTS

# COME TO OUR GRAND OPEN HOUSE!

You might just find the apartment of your dreams!

**JANUARY 22ND, 2025**  
**11:00 - 4:00PM**  
**200 E 23RD AVE, NORTH KANSAS CITY, MO**

23rd and Swift is a brand new Apartment Community in NKC offering modern 1, 2, & 3 bedroom homes and we want to introduce ourselves! Stop by on January 22nd to see all that we offer, enjoy some refreshments, and enter to win prizes! We hope to see you there!

The poster is a vertical rectangular graphic with a dark blue background. At the top, the text "23RD & SWIFT" is written in a large, bold, orange font, with "APARTMENTS" in a smaller, white font below it. The main headline "COME TO OUR GRAND OPEN HOUSE!" is in a large, white, sans-serif font. Below this, a smaller white line of text reads "You might just find the apartment of your dreams!". A horizontal white line separates this text from a photograph of the apartment building. The building is a modern, multi-story structure with a mix of grey, white, and brown tones, featuring balconies and large windows. Below the photo, the event details are listed in white, bold, sans-serif font: "JANUARY 22ND, 2025", "11:00 - 4:00PM", and "200 E 23RD AVE, NORTH KANSAS CITY, MO". At the bottom, a paragraph of white text provides more information about the apartment community and the open house event.

## Sommelier Showdown 2025 at Sail Away Wine

KC's Premier Wine Competition Returns: Who Will Win KC's 2025 Sage of Wine and a \$1,000 Cash Prize?

*Think you know your wine? Step up to the challenge at Kansas City's ultimate wine competition: The Sommelier Showdown 2025! Compete for the chance to win \$1,000 and the coveted title of Kansas City's Sage of Wine 2025!*

Entries open January 1, 2025, for the fourth annual bracket-style competition held at Sail Away Wine, Kansas City's only self-serve wine bar. Open to all—from casual sippers to seasoned connoisseurs.

### How to Enter:

- Visit Sail Away Wine between January 1 and January 31, 2025.
  - Complete a four-minute blind tasting.
  - Pay the \$15 entry fee (all proceeds benefit NewHouse KC, with Sail Away Wine matching every dollar).
- The top 32 contestants will advance to a thrilling bracket-style competition, culminating in the live finals on March 5, 2025.

### Event Details:

- Entry Period: January 1 – January 31, 2025
- Live Finals: Wednesday, March 5, 2025, 6 PM at Sail Away Wine
- Grand Prize: \$1,000 and the title of Kansas City's Sage of Wine 2025

### What to Expect at the Live Finals:

The live finals promise an evening of excitement as finalists compete in front of a panel of judges and a lively audience at Sail Away Wine. Guests can enjoy Sail Away Wine's unique self-serve experience while watching the action unfold. It's a night of wine, community, and celebration that Kansas City won't want to miss!

### Sip for a Cause:

To date, Sail Away Wine's Sommelier Showdown has raised over \$10,000 for local domestic violence shelters. This year's proceeds will support NewHouse KC, a shelter making a real difference in the community. Every sip, guess, and win helps amplify their mission—one sip at a time." [Sommelier Showdown 2025 - Sail Away Wine](#)

## Life Unlimited Charity 5K and 1-Mile Walk on Snake Saturday, March 15th

Join us on Saturday, March 15, 2025, at 8 a.m. for the inaugural Life Unlimited 5K & 1-Mile Walk, held in partnership with the Snake Saturday Parade in downtown North Kansas City.

We invite **North Kansas City businesses** to help support Life Unlimited's mission to empower adults with disabilities by getting involved as race sponsors. Sponsorships include **complimentary race registrations**, providing an excellent opportunity for businesses to engage their teams and customers while supporting a meaningful cause. **As a sponsor, your business will play a key role in shaping this community-focused event while highlighting your brand to an engaged audience of race participants, parade-goers, and community members at one of North Kansas City's largest events.**

Race participants will enjoy a memorable race day experience, including a custom finisher medal, free race photos, a soft, unisex tri-blend shirt, a complimentary craft beer from a local brewery on the rooftop, and discounts and giveaways from generous sponsors.

To learn more about sponsorship opportunities and benefits, visit our sponsor webpage at [lifeunlimitedinc.org/race-sponsor](http://lifeunlimitedinc.org/race-sponsor) or register as an individual for the race [here](#).

By joining as a sponsor, volunteer, or runner, you'll help us create a memorable event and further our mission of building a more inclusive community.



#### [Life Unlimited 5K & 1 Mile Walk - RunSignup](#)

Race for a Cause: Supporting Unlimited Possibilities on Snake Saturday! Join us on Saturday, March 15, 2025, at 8:00 a.m. for the inaugural Life Unlimited 5K & 1-Mile Walk! This exciting event is held in partnership with the Snake Saturday Parade in downtown North Kansas City, MO.

## **New members of the North Kansas City Business Council**

Please welcome and patronize the following new members of the North Kansas City Business Council:

- 23<sup>rd</sup> & Swift Apartments <https://www.23rdswift.com/> - Ben Barlow
- Bell's Management Company (North Kansas City McDonald's) - John Bell
- First Baptist Church of North Kansas City <https://fbcnkc.org/> - Sr Pastor Patrick Morrow
- Foundational Concepts <http://www.foundationalconcepts.com> – Jennifer Cumming
- GB Real Life & Leadership Strategies <http://www.gbreal.life> – Ginger Bliss
- King Law Group <https://myklegal.com/> - Maya King
- Wolcano Teppanyaki <https://www.wolcanoteppanyaki.com/> - Bao Chen

## Ideas for new ways to find talented employees

The Missouri Chamber of Commerce has announced two ways to expand your talent pool. They are offering 30 free slots for each of two “academies”: Military Hiring Academy and Fair Chance Hiring Academy. Please see details below. Act NOW if you are interested to ensure you are among the 30.

This February, the Missouri Chamber Foundation is excited to offer two FREE academies to help you unlock talent and transform lives.

### **Military Hiring Academy**

Veterans bring unmatched discipline, teamwork and leadership to the workplace. Join the Military Hiring Academy and discover how hiring service members, veterans, and military spouses can elevate your organization. Don't miss this opportunity to strengthen your workforce with dedicated and highly skilled professionals.



**FEBRUARY 12-13**  
Jefferson City, MO

[REGISTER](#)

### **Fair Chance Hiring Academy**

Discover how fair chance hiring can help your organization tap into an often-overlooked talent pool – qualified workers with previous arrests or conviction records. Over two transformative days – February 26-27 - the Fair Chance Hiring Academy will provide you with actionable strategies, expert insights, and powerful stories to help you create a workplace culture that embraces second chances.

**FEBRUARY 26-27**  
Jefferson City, MO

**REGISTER**



## Get ready for the Mickey Finn Scholarship Golf Classic

The annual Mickey Finn Scholarship Golf Classic at Tiffany Greens Golf Club is scheduled for **Thursday, June 5**. Please block off that date so you can be available to participate.

To help you get ready for that fun event the North Kansas City Business Council is organizing a new event at T-Shotz. Date, time, cost and more details to be announced soon. This will be a fun, team-building event for any North Kansas City Business Council member business, whether you plan to participate in the June 5<sup>th</sup> event or not. Requirement for participating: like to eat, like to enjoy fun activity with others. Note: golf expertise NOT REQUIRED.

## Northland Coffee Connect's first January event at Mid-America Contractors

Nearly 40 people enjoyed coffee and breakfast goodies provided by **Sugar & Spice Catering** [Sugar & Spice Catering | Specializing in elegant weddings at affordable prices in North Kansas City, MO](#) at the Northland Coffee Connect hosted by Jason and Jenny McDowell at **Mid-America Contractors** [Commercial Construction in North Kansas City, MO | Mid-America Contractors, Inc](#) on Wednesday, January 15.

Jason and his key managers explained about the 30+ year history of Mid-America Contractors founded by Jack and Marilyn Coughlin. The business, now run by second generation Jason and Jenny, has grown beyond its commercial construction and refurbishment roots to include units that provide expertise in flooring, glass, cabinets and carpet cleaning and restoration after flooding or fires.

Next Wednesday Northland Coffee Connect will be at the 2001 Parvin Rd Youth Resilience facility of non-profit **Synergy Services** [Synergy Services | Support & Assistance for Victims of Family Violence](#) to learn more about the diverse services this organization provides to victims of family violence at their six campuses in the Northland.

**Note: Only North Kansas City Business Council member businesses will be featured in these enewsletters,** although the distribution goes to ALL businesses to get more attention for the featured businesses. Whenever any member business is mentioned, I will also include the website address of that business so readers can inquire further about your business if they are interested.

*Rich*

Richard P Groves

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