



CELEBRATING WOMEN IN BUSINESS IN JULY

Rich Groves

Editorial by Richard P. Groves, Executive Director of the North Kansas City Business Council

The North Kansas City Business Council is always looking for ways to recognize and celebrate the achievements of its members and the North Kansas City business community, to provide valuable benefits and “perks” to our members and to grow and strengthen our organization to be able to provide the highest level of service to our members and the entire NKC community.

With that in mind, we have developed a quarterly monthly luncheon pilot program we will

introduce in July. The focus this quarter will be “NKC Women in Business.” The focus for October and the 4th quarter will be “NKC Manufacturers and Manufacturing Day.”

Each quarter will feature events, activities, and information related to the specific focus or theme of that quarter, with the highlight being a special luncheon program offered the first month of the quarter. North Kansas City Business Council members will be offered complimentary lun-

cheon registration to allow one (1) of their member representatives to attend for free! All other member representatives will pay the special member rate of \$25. In addition to the complimentary (free) member registration, members will also be able to assist in our outreach effort by inviting and bringing one (1) non-member NKC guest free of charge. All other non-members will pay the non-member rate of \$35.

On July 28 at Harrah’s, the special monthly luncheon will celebrate

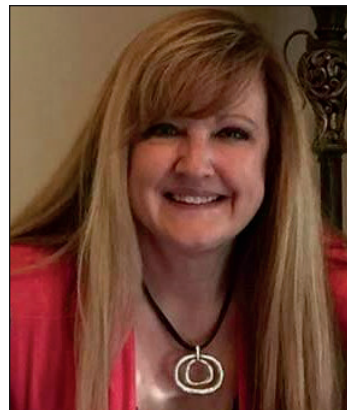
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Julie Edlund—CEO, Life Unlimited



Carol Meierotto—Founder & Owner, Meierotto Jewelers



Christy Schnieders—Founder & Owner, WorkSource Staffing



Kathy Warman—Founder & Owner, K Warman Architecture + Design

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NKC Women in Business with four NKC women who have been highly successful in their businesses and careers sharing their stories and insights.

- Family, Community & Civic Organizations: Julie Edlund – CEO, Life Unlimited
- Architecture, Design & Engineering: Kathy Warman – Founder and Owner, K Warman Architecture + Design

- Business Services: Christy Schnieders – Founder and Owner, WorkSource Staffing

- Retail Business: Carol Meierotto, Founder and Owner, Meierotto Jewelers

July's special luncheon program is made possible through the generous sponsorship of Meierotto Jewelers. To register, visit the North Kansas City Business Council Events Calendar at members.nkcbusinesscouncil.com/events/calendar.

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More news about other ways the North Kansas City Business Council will celebrate "NKC Women in Business" in July and throughout the 3rd quarter will be coming soon! For more information on the Quarterly Monthly Luncheon Pilot Program, visit nkcbusinesscouncil.com/quarterly-monthly-luncheon-pilot-program. Seating is limited to the first 120 registrants, so **register today**.

WHO HAS BEEN "INVESTING IN NORTH KANSAS CITY?"

In September, the North Kansas City Business Council will recognize major investments in North Kansas City such as new businesses, expanded facilities, façade upgrades, relocated businesses and quality of life improvements. We have a list of about two dozen to include. But to make sure we are not leaving any out, please send me names and contact details for any you think we might have overlooked. Projects must be "substantially completed" between July 1 of last year and August 31 this year. Send to richard@nkcbusinesscouncil.com.

How Old is Your Business?

Next year the North Kansas City Business Council will be celebrating its 30th anniversary. But there are some businesses that have been in North Kansas City far longer than that. Will you please help us put together a comprehensive list of businesses we can recognize that have been here 30 years or more?

Please send an email to richard@nkcbusinesscouncil.com stating the year your business was first formed and the year it first started operations in North Kansas City, if those dates are different.

We know of several that are at least 100 years old and several that are at least 50 years old. Please help us fill in the blanks.

Thank You to Businesses with Newsletter Inserts

With each issue of our quarterly newsletter we offer the opportunity for Business Council member businesses to include an insert to promote their business. Please take a few minutes to view the inserts provided by:

- Cinder Block Brewery
- Harrah's
- NKC Dental
- Northtown Auto Clinic
- Vocational Services, Inc (VSI)

New Opportunities **FOR WORK-BASED LEARNING**

Spoiler Alert! You will be hearing from the Business Council often in the coming months about ways you can help make the North Kansas City School District's Career Pathways initiative more successful.

This is a courageous re-structuring by the North Kansas City School District. It will make sure every high school student has opportunities for multiple exposures to "real-world work," to learn about various businesses in the area and to observe real world careers in action. Curriculum is being modified to fit the preparation needed to be successful in those careers.

There are four alternative "Schools" for incoming Freshmen to choose from to be the best fit for their interests. Each of the four high schools offers all four schools.

- School of Business, Leadership & Entrepreneurship
- School of Design, Innovation & Technology
- School of Health & Wellness
- School of Human & Public Services

Combined, the four high schools in the district (North Kansas City, Winnetonka, Oak Park and Staley) have over six thousand students who will need business connections. Obviously, the North Kansas City Business Council will primarily focus on the needs of North Kansas City High School students.

***There are many ways
for businesses to participate:***

- Workplace tours
- Guest speakers – in-person or virtually
- Videos about your business or specific careers within your business
- Career fairs
- Assistance in resume preparation
- Help with "mock" practice interviews

- Industry-connected projects
- Projects supporting specific businesses
- Mentor relationships (1 on 1 with students)
- Job shadowing
- Internships
- Externships (for teachers)
- Offer relevant examples to make coursework more relevant to the real world of work
- Coach student-run enterprises
- Apprenticeships (may be age or craft restricted)
- Clinical experience
- On-the-job training
- Part-time or full-time employment

The multi-district Northland CAPS program will continue to be an important program for 15 high schools in the Northland, including those in the North Kansas City School District. It will offer "capstone" project experiences and more intensive internships.

Please consider how you can utilize associates in your organization to be helpful with this program. Please contact me if you have questions or would like to express interest in specific ways of helping. Contact richard@nkcbusinesscouncil.com or 816-472-7700.



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NEW MEMBERS

3 and Me Boutique – 422 Armour

BesaMe Wellness – 1041 Burlington

Chiropractic Kinesiology Clinic –
420 Armour

Flex Fitness Gym – 1536 Burlington

Full Circle Chemical – 1493 Iron

Quiznos Subs – 2384 Armour

Rexius Nutrition – 1536 Burlington

Safe Haven Security – 520 E 19th Ave

SRS Design – 1600 Swift

WERQ Dance Fitness Studio –
1534 Burlington

RECENT MAJOR ACTIONS BY THE CITY OF NORTH KANSAS CITY

- Moving toward completion of the upgrade of the Water Treatment Facility
- Nearing completion of re-building Baseball Field #1 at Mack-en Park to be “tournament worthy” and Home Field for the North Kansas City High School Hornets
- Approval of incentives for Tnemec Company’s 310,000 sq. ft. expansion building
- Approval of the general plan for a new grocery store, additional apartments, a surf-themed restaurant and a fitness center with 16 sand volleyball courts in One North
- Moving toward completion of the Downtown Streetscape Improvement project
- Construction beginning on a 275 space city-owned parking lot along Clay St between 16th Ave and 17th Ave.
- Rapid action to repair damage caused by a major water main break on Burlington at Armour